

主办 Organizers



AGROCHEMSHOW

第十七届巴西农用化学品展览会

AGROCHEM SHOW

预定工作全面启动

Booking operations are now fully underway.

2026 年 8 月 3-4 日
巴西 圣保罗

3-4 August, 2026
Sao Paulo, Brazil



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作为巴西农化行业年度最重要的国际贸易展会，由中国国际贸易促进委员会化工行业分会与巴西 Allierbrasil Consulting Ltda. 主办的第 17 届巴西农用化学品展览会将于 2026 年 8 月 3-4 日在圣保罗举办，展览面积达 2600 平方米。来自巴西农业部、巴西农业研究所等行业专家，以及巴西、中国、阿根廷、巴拉圭、乌拉圭、英国、智利、厄瓜多尔、加拿大、墨西哥、美国、印度、俄罗斯等 10 多个国家的 1000+ 农化行业专业人士将参与交流洽谈。

展会得到农药相关管理机构、协会和科研院所以及巴西植物营养技术产业协会和巴西复合肥协会的积极支持和参与，就中巴最新农药登记政策进行解读和交流，并邀请中国、巴西、拉美国家行业专家对农药、肥料热点议题进行深入探讨，充分解读农药、肥料市场的机遇与挑战。

欢迎参加巴西农用化学品展览会，了解巴西登记管理政策，交流巴西农化市场动态，会见巴西及南美地区采购商，拓展巴西农化市场！

As the most important annual international trade exhibition for Brazil's agrochemical industry, 17th Brasil AgrochemShow, hosted by CCPIT Sub-Council of Chemical Industry (CCPIT CHEM) and Brazil Allierbrasil Consulting Ltda., will be held in São Paulo on August 3-4, 2026, covering an exhibition space of 2,600 square meters. More than 1,000 agrochemical industry professionals from over 10 countries including Brazil, China, Argentina, Paraguay, Uruguay, the UK, Chile, Ecuador, Canada, Mexico, the US, India and Russia, as well as industry experts from Brazil's Ministry of Agriculture and Brazilian Agricultural Research Corporation, will participate in exchanges and negotiations.

The exhibition has received active support and participation from pesticide regulatory authorities, associations, research institutes, as well as Brazilian Association of Plant Nutrition Technology Industries (Abisolo) and Brazilian Fertilizer Mixers Association (AMA Brasil). It will interpret and exchange the latest pesticide registration policies between China and Brazil, and invite industry experts from China, Brazil and Latin American countries to conduct in-depth discussions on hot topics of pesticides and fertilizers, fully interpreting the opportunities and challenges of the pesticide and fertilizer market.

Welcome to Brasil AgrochemShow to understand Brazil's registration and management policies, exchange the dynamics of Brazil's agrochemical market, meet purchasers from Brazil and South America, and expand the Brazilian agrochemical market!

01

专业支持
Professional Support

从 2005 年首届开始，历年来得到农药相关管理机构、协会和科研院所的积极参与和支持

Since the first session in 2005, it has received active participation and support from pesticide regulatory authorities, associations and research institutes over the years.

02

辐射全球
Global Reach

观众覆盖巴西及南美洲各区域，并辐射全球

The exhibition attracts visitors from across Brazil and South America, with a reach that extends to global markets.

03

最佳渠道
Premier Channel

了解巴西及南美洲市场政策、产品最佳渠道

The best gateway to understanding market policies and products in Brazil and South America.

04

品牌声誉
Brand Reputation

在巴西享有良好品牌声誉

The exhibition enjoys a well-established brand reputation in Brazil.

观众数量再创新高，国际化程度进一步提升



70+
参展商
Exhibitors

10+
国家
Countries

1000+
业内人士相聚
Attendance
of Industry
Professionals

历年展会得到 MAPA, IBAMA, ANVISA, SENAVE, ICAMA, AENDA, Sindiveg, Abisiolo, AMA BRASIL, EmbraPa, ANPII Bio 等管理机构及行业协会的积极参与

Over the years, the exhibition has received active participation from regulatory bodies and industry associations such as MAPA, IBAMA, ANVISA, SENAVE, ICAMA, AENDA, Sindiveg, Abisolo, AMA BRASIL, Embrapa, and ANPII Bio.

巴西农业部农药登记管理者面对面解读农药登记政策，
跨国贸易巨头当面对话采购需求。

Managers from Brazil's Ministry of Agriculture provide face-to-face explanations on pesticide registration policies; multinational trade giants engage in direct dialogues regarding procurement needs.



参展种类更多元化 Diverse range of exhibits

农药 | 中间体 | 包装 | 物流 | 肥料 | 实验室 | 登记咨询公司

Pesticides | Intermediates | Packaging | Logistics | Fertilizers | Laboratories | CROs&CRAOs

市场概况 Market Overview

巴西农化市场潜力巨大，值得企业抓住新机遇、长期布局 and 深耕。

Brazil's agrochemical market has huge potential, and enterprises are worth seizing new opportunities, making long-term layout and deep cultivation.

作为全球最大的农化市场与粮食供应基地，全球最大的农化市场，巴西农药市场的年销售额超过 200 亿美元。预计到 2032 年，巴西耕地面积将由目前的 7,810 万公顷增加到 1.04 亿公顷，新增耕地对农药、化肥等农业投入品的需求将形成长期支撑。

巴西农化行业 2026 年仍将保持强劲发展势能，农药制剂进口量预计持续提升。从市场体量来看，2023 年巴西农药市场市值已达 151 亿美元，预计 2025 年将突破 211 亿美元（同比增长 1.20%），未来 5 年增速稳定在 3% 以上，远高于全球农化行业平均水平。

巴西是全球最大的化肥进口国，每年超过 85% 的肥料都来自进口，是全球主要的化肥消费和进口市场。根据巴西国家供应公司（Conab）2026 年 1 月发布的物流公报，2025 年巴西化肥进口量达 4550 万吨，超越 2024 年的 4428 万吨，同比增长 2.68%，刷新历史纪录。2025 年 1-10 月，中国对巴西化肥出口量达 976 万吨，占巴西同期进口总量的 25%，首次超越俄罗斯成为巴西最大化肥供应国。2026 年贸易流将重塑，巴西国内充足库存暂稳价格，但长期需求仍将随玉米、大豆种植面积扩大而增长。

Brazil's agrochemical market has huge potential, and enterprises are worth seizing new opportunities, making long-term layout and deep cultivation.

As the world's largest agrochemical market and grain supply base, Brazil's pesticide market has an annual sales volume of over 20 billion US dollars. It is expected that by 2032, Brazil's cultivated land area will increase from the current 78.1 million hectares to 104 million hectares, and the demand for agricultural inputs such as pesticides and chemical fertilizers from the newly added cultivated land will form long-term support.

Brazil's agrochemical industry will maintain a strong development momentum in 2026, and the import volume of pesticide formulations is expected to keep rising. In terms of market volume, Brazil's pesticide market reached a market value of 15.1 billion US dollars in 2023, and it is expected to exceed 21.1 billion US dollars in 2025 (a year-on-year increase of 1.20%), with a stable growth rate of more than 3% in the next five years, far higher than the average level of the global agrochemical industry.

Brazil is the world's largest importer of chemical fertilizers, with more than 85% of fertilizers imported every year, making it a major global chemical fertilizer consumption and import market. According to the logistics bulletin released by the Brazilian National Supply Company (Conab) in January 2026, Brazil's chemical fertilizer import volume reached 45.5 million tons in 2025, surpassing 44.28 million tons in 2024 with a year-on-year increase of 2.68%, setting a new historical record. From January to October 2025, China's chemical fertilizer export volume to Brazil reached 9.76 million tons, accounting for 25% of Brazil's total imports in the same period, surpassing Russia for the first time to become Brazil's largest chemical fertilizer supplier. The trade flow will be reshaped in 2026. Sufficient domestic inventories in Brazil will temporarily stabilize prices, but the long-term demand will still grow with the expansion of corn and soybean planting areas.

